

RHMKTB

Rhema-Katoub (RHMKTB) is an electronic book-publishing platform. Legal disclaimers can be found at rhmkbtb.com. The organization is currently represented by a « loi 1901 » association based in France.

Creative Commons

RHMKTB makes its publications accessible everywhere worldwide, at an affordable price, to both individuals and professionals alike, using Creative Commons licensing and dynamic pricing.

Natural Language Processing

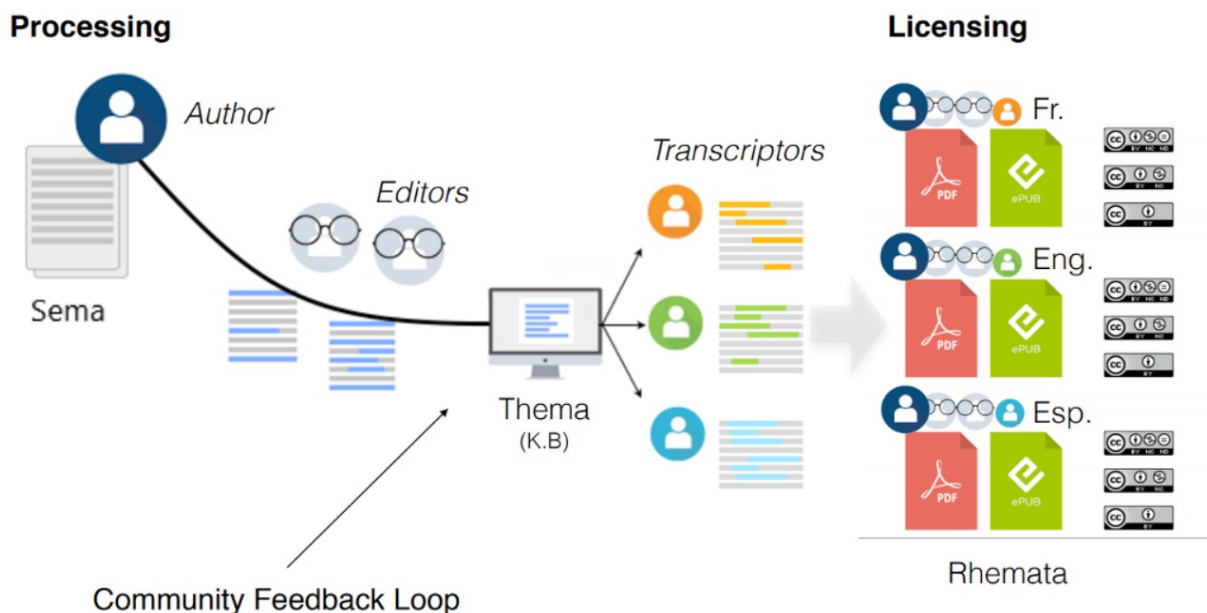
RHMKTB uses innovative Natural Language Processing (NLP) technologies to make its publications understandable in different languages, through different medium, using putative narrative tools.

Content Editing

RHMKTB is project-based.

Every book (or *content*) will be available in 3 versions :

- A natural-language text written by an original author (Sema)
- An "axiomatic" version, for traduction/adaptation purposes (Thema)
- Translations and Transcriptions (Rhemata)



Content Distribution

Each final piece of content will therefore have different variables :

- A title - The original author-title couple.
- A writer's chain - listing individuals involved in editing/rewriting the content.
- A language - or one of its socio-cultural subdomains.
- A license - out of the Creative Commons licenses.
- A price - depending on the license.

Licensing and right owners

Licensing

Each version of the content will be distributed under different licenses on RHMKTB's online platforms.

CC BY NC ND : No commercial use, no distribution.

The buyer only pays to download and consult the document in private.
Content under this license is free but un-edited (axiomatic, a-phatic).
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The buyer is allowed to use the text for any commercial use – we invite printing our books.
Buyers go through a contractual validation process.
Lending or payment delays can be made available to foster initiatives.

Right-Owners

For each final version of the content, there will be different right owners.
This is a standard example of revenue-sharing :

Rights over every final piece of content (**ex-Thema - 60%**) :

20% Author - the original writer.

20% Editor(s) - anyone involved in turning Sema into Thema.

20% Publisher (RHMKTB) - deals with the technical and administrative aspects of publication.

Rights over specific versions, redistributed when needed (**ex-Rhema - 40%**) :

20% Transcriptor(s) - Anyone involved in rewriting the text from the Thema to another target language, or version. Rights over their own version only.

20% Distributor - The final agent that brought the content to the user.

Examples :

When selling a 5€ copy of a translated version on Amazon.com :

Author gets 1€, Editor(s) get 1€, RHMKTB gets 1€, Transcriptor(s) get 1€, Amazon gets 1€.

When selling a 5€ copy of the original-language version, on the associations' website :

Author gets 1.7€, Editor(s) get 1.7€, RHMKTB gets 1.6€